



Newsletter

Department of Management Studies
Lords Institute of Engineering & Technology, Hyderabad

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Quotes

The success of the young Entrepreneur will be the key to India's transformation in new millennium
-Dhirubahi Ambani

In order to succeed, your desire for success should be greater than your fear of failure.
-Narendra Modi

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The verb 'manage' comes from the Italian “maneggiare”- to handle, especially tools, which is derived from the Latin word “manus” - hand. The French word “mesnagement” influenced the development in meaning of the English word *management* in the 17th and 18th centuries. Management defined as the organization and coordination of the activities of an enterprise in accordance with certain policies and in achievement of clearly defined objectives. Management is very important in every field. As the Management education is creating new horizons, we at LIET imparting the students with new and innovative methods of teaching.



Industrial Visit at Parle-G on 2.11.2018

Title Industry Visit – Parle G

Date: 12th November 2018





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Summary: Industry Visits are organized to give practical exposure to students apart From the theoretical knowledge they gain through classroom lectures. The Visits are regarded as an integral part of students learning. A visit to Parle-G Plant was organized by LIET for students of MBA.



The plant is located at saidabad and manufactures cookies and crackers. Some of the popular products of Parle include Parle–G Glucose biscuits, Bourbon and Krackjack. 40 students accompanied with 5 faculty members visited the Plant.



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A Movie was shown to all the students which explained the entire Manufacturing process in detail,



There were clear and simple visuals of Biscuit manufacturing operations (both plain and cream layered), namkeen and wafer manufacturing and confectionaries.



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The students enjoyed the Informative movie and were prepared for the plant visit. The students were then taken inside the plant and were allowed to see the Observations through glass windows. Entry into the main site of manufacturing operations was not allowed due to hygiene and quality issues. The students could see the manufacturing lines of glucose biscuits and Krackjack.



In the wafers section, students could observe the way potatoes are cut, fried and put through different flavours. The packaging line could also be seen where products were being packed in small packets and stored in huge cardboard boxes. Overall the visit proved to be a fruitful experience to the students.



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INAGUARATION OF TRAINING CELL 03.11.2018

The training cell plays a major role in shaping up the career goals of the students. Keeping this key aspect into consideration, it is realised that training is important for MBA students to enhance their employability skills and



achieve good placements in various companies.

OBJECTIVE

- To look for 100% employment for all the students.
- To recognize the core competitions of the students.
- To build confidence in the student and develop right attitude

VISION-MISSION

- The Training Cell not only acts as a facilitator for training but also works towards overall development of the students. It works under the guidance of the Training team .It primarily works as a liaison between industry and institute
- Training Cell is well equipped with excellent infrastructure to support each and every stage of the placement processes.
- The Training Cell of the Institute has been set up to look after the Industry-Academia interface so that the students can be groomed into industry-ready technocrats.

Faculty incharge of the cell : Sridevi Murthi

Members of the cell :



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1. Abdul hamid
2. Batooshehzadi
3. Ishrath sultana
4. Kaneezenab
5. Mohdbilal
6. Philips dayan
7. Ramesh babu
8. ShaikNajeem
9. Tahniyat begum

Report on Fresher's party and inaugural of cells

Fresher's party and inaugural ceremony of the cells in MBA department were held on 2nd and 3rd of November 2018 at Lord's college of Engineering and Technology. Colourful and memorable Cultural and Sports event were organised. All the students of MBA department participated.

In the event main seminar hall and lobby was nicely decorated.



On 2nd of November 2018 sports event was held where in there was competition among students,

“The moment of victory is much too short to live for that and nothing else,”

Perseverance and tenacity are often the foundational traits of success...

When these are combined with dedication and teamwork, the result is outstanding.



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There was a great competition among the students.

Some of the competitions held were

1. Cricket
2. Badminton
3. Carom
4. Tug of war
5. Musical chairs
6. Chess
7. Table tennis and so on ...





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On 3rd of November 2018 the cultural event was held along with the inauguration ceremony of cells.

The chief guests of the programme was,

1. Mrs Rizwana Begum (secretary)
2. Syed Touseef Ahmed (Vice chairman)
3. Dr. Rajasree rao (principal)

The chief guest and the honourable guests delivered a valuable speech.



Following this there was inauguration ceremony of the cells in MBA department

The cells are

1. IIC industrial interaction cell
2. Training cell.

For the first time in entire Telangana state the concept of cells in MBA in all the JNTUH affiliated colleges LIET is the first college who is taking the advantage of introducing the cells. We are happy to benchmark ourselves to other institutions.



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Batches were distributed to the managers and the asst. Managers of the cells.



Seminar was presented by the managers of the cells regarding
The objectives, goals, mission and vision of the cells.



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The prize distribution session was held, the winners of the sports event were awarded with trophies and it has been carried on by the cultural event

1. dances
2. singing
3. skit
4. Shayari
5. ramp walk -- Ms and Mr. Fresher were awarded





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The grand lunch was also arranged with varieties of food.
However everybody enjoyed the event and it was highly appreciated.
The function revealed many aspects of unity before the audience.
The coordinators of the event were,
Abdul hamid
Naveen reddy
Tahniyat begum
Vaishnavimettu

